

US Route 30 Master Plan

FACT SHEET

A Vision for Route 30

The vision for the US Route 30 Corridor in Westmoreland County is **to create a safe and efficient transportation route that attracts residents, visitors and workers to create a corridor of economic opportunity.** It builds on the Vision Plan completed in Phase 1 of the Master Plan process, which embraces revitalized small towns, well-designed suburbs and preserved rural areas, while improving traffic flow along the corridor. The Vision Plan serves as a guide for the corridor municipalities to develop in a cohesive manner that promotes walkability through human-scaled, safe transportation networks; ensures accessibility with close proximity and good connections between jobs, housing and daily services; and generates quality communities attractive to businesses and residents.



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A program of Penn State
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Project Update

The US Route 30 Master Plan is a three-stage, multi-phase project, over a period of three or more years. The three stages include:



The US Route 30 Master Plan is a strategic blueprint for Westmoreland's growth corridor. It utilizes sound land use and transportation planning approaches. The plan includes cost-conscious investment priorities, intelligent strategies for congestion management, and a cooperative, multi-municipal approach to developing land use regulations and design guidelines.

A public participatory process was used to develop the Master Plan and its two companion documents: the Vision Plan and Demonstration Plan.

The Smart Growth Partnership is currently working to publish and distribute the final work products and is engaging Route 30 municipalities to cooperatively utilize the Plan and its Implementation Toolkit.



www.route30plan.com

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“The Route 30 Master Plan represents the approach we must take as we prepare for the future of transportation in Pennsylvania. Partners all along our corridors must coordinate and think about the impact their development decisions will have. We simply cannot afford a haphazard development approach that fails to consider traffic impacts. Taxpayers have clearly said they will not support either the cost or the disruption created by after-the-fact transportation improvements.”

Allen Biehler, Secretary
Pennsylvania Department
of Transportation



A Community Driven Plan

The US Route 30 Master Plan is driven by the concerns, ideas and vision expressed by hundreds of area residents at multiple meetings, personal interviews, design workshops and other forums over the past two years.



Community members at the October 2007 five-day Community Design Charrette

US Route 30 Master Plan Goals

Based on community design guiding principles and the goals outlined in the Vision Plan and Demonstration Plan, we have derived the following **Master Plan goals**:

- ◆ **Improve traffic flow**
- ◆ **Increase multi-modal opportunities and connectivity along the Route 30 corridor**
- ◆ **Capitalize on existing community character and identity**
- ◆ **Create a corridor-wide network of mixed-use, pedestrian-oriented destinations, walkable districts and streets**
- ◆ **Preserve open space, farmland, natural beauty, and critical environmental areas**

Implementation

The US Route 30 Master Plan provides a clear direction on how to transform the corridor into a more safe and efficient multi-modal facility that supports community objectives. **It is a long-term vision** that will need to occur in phases over time. **Included in the Master Plan is an Implementation Toolkit** that identifies decision-making tools, land use and transportation policies, supporting programs and funding, and improvements that will help the community achieve its long-term vision for the Route 30 corridor. **The vision will require cooperation** by all corridor municipalities and other governmental agencies, as well as cooperation among private property owners and developers. **The Smart Growth Partnership will continue to provide technical assistance** for Route 30 municipalities, helping them to amend and adopt new land use regulations consistent with the Master Plan as needed.

To view all of the project documents, please go to the website

www.route30plan.com